# **Privacy Policy**

**Effective Date:** 01/01/2025

At Ashland Holistic Counseling, your privacy is deeply respected and protected. This Privacy Policy explains how your personal information is collected, used, and safeguarded when you visit this website or engage in therapy services.

### 1. Personal Information Collected

When you visit this website, you may choose to provide personal information such as your name, email address, or phone number—typically when filling out a contact form or scheduling a session.

If you become a client, additional personal information and health-related information may be collected during the course of therapy in accordance with HIPAA standards.

#### 2. How Your Information Is Used

Your information may be used to:

- Respond to inquiries and schedule appointments
- Provide therapy services
- Maintain clinical records in compliance with legal and ethical guidelines
- Communicate important information (e.g., appointment reminders or service updates)

# 3. Confidentiality and HIPAA

All therapy services comply with HIPAA (Health Insurance Portability and Accountability Act) regulations. Your personal health information is stored securely and is never shared without your written consent, except as required by law (e.g., in cases of abuse, danger to self or others, or a court order).

#### 4. Website Data and Cookies

This website may use cookies or analytics tools (like Wix Analytics or Google Analytics) to understand how visitors use the site. This data does not include personally identifiable information and is used to improve the website's accessibility and performance.

## 5. Third-Party Services

If you schedule appointments or complete forms through third-party platforms (e.g., SimplePractice, Alma, Headway, etc.), their privacy policies also apply. Please review those platforms' policies directly for more details.

# 6. Your Rights

You have the right to:

- Access or request a copy of your therapy records
- Request corrections to your personal information
- Withdraw consent or request limitations on how your information is used (within legal limits)

To make a request, please contact me at:

jeannie@ashlandcounseling.org

# 7. Updates to This Policy

This Privacy Policy may be updated periodically. Changes will be posted on this page with an updated effective date.

#### Contact

If you have any questions about this Privacy Policy or how your information is handled, please reach out:

#### **Ashland Holistic Counseling**

Jeannie Herman, LPCC

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